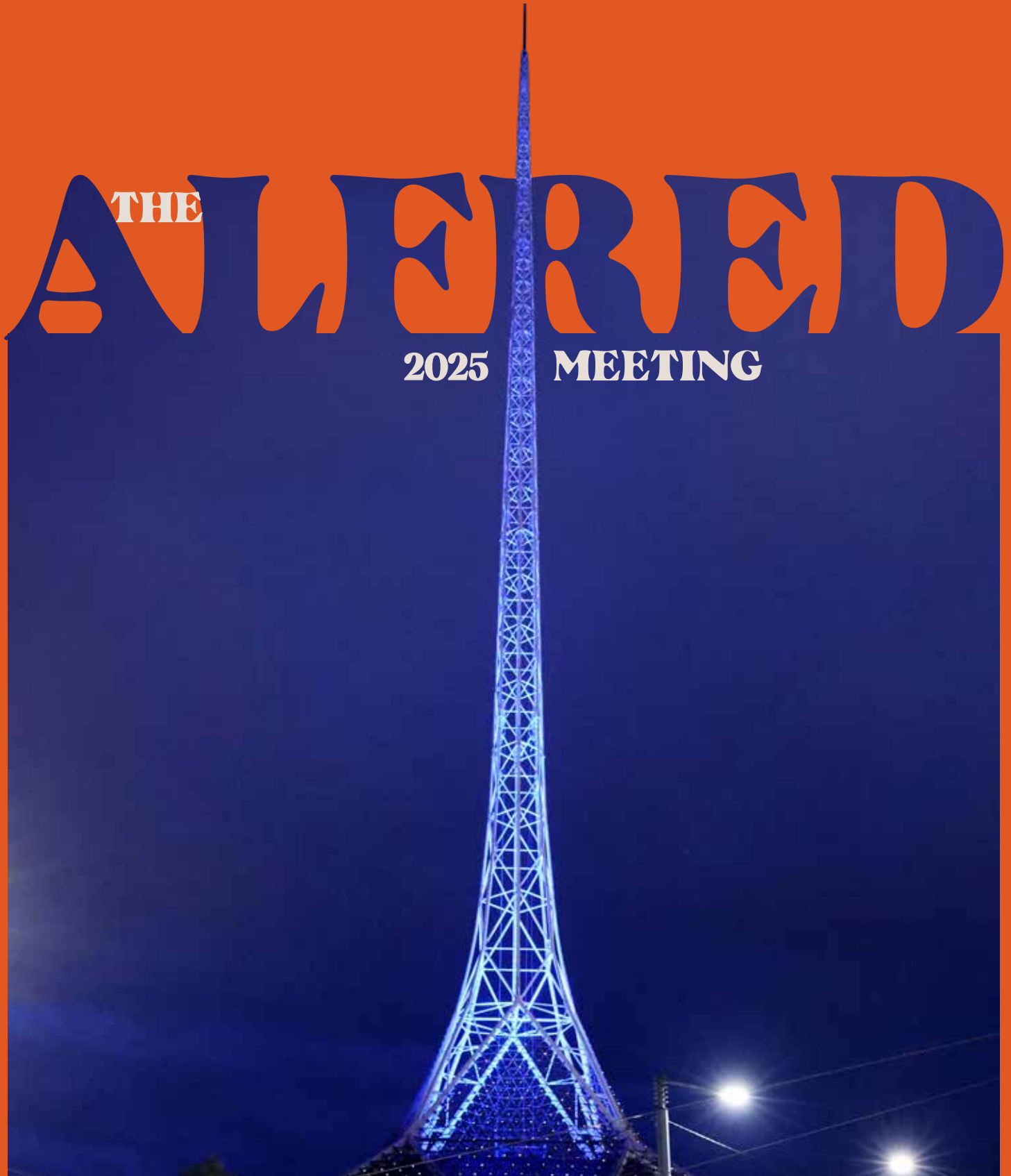


31 OCT & 01 NOV 2025 - SOFITEL MELBOURNE



THE

ALTERED

2025

MEETING

INNOVATION AND COLLABORATION



MELBOURNE

**THE
ALFRED
General Surgery
MEETING**

31 OCT & 01 NOV 2025 - SOFTEL MELBOURNE

Dear Colleagues,

On behalf of the Organising Committee, it is with great pleasure that we invite you to join us for the ninth **General Surgery Meeting of The Alfred Hospital**, taking place on Friday 31st October and Saturday 01st November at the Sofitel Melbourne.

With a meeting theme of '**INNOVATION AND COLLABORATION**' the program will present innovation in surgical technology and collaborative approaches to dilemmas across the many focused areas of General Surgery, in a warm and welcoming environment that will be attractive and relevant to all General Surgeons - regardless of their area of subspecialisation.

We are honoured to have a world class faculty presenting across the two days including local experts from major Melbourne hospital networks including The Alfred, and national and international guest speakers including faculty from the University of Alabama. We are looking forward to presenting a dynamic two days of collaboration, education, networking, and invaluable take homes.

The healthcare industry plays a vital and necessary role in supporting General Surgery through innovation, education, development and research for which we are indebted: we invite you to consider the benefits of joining us again this year for a fully in-person meeting - a fantastic platform to showcase your company.

We look forward to welcoming you to the Sofitel Melbourne this late-October for The Alfred 2025.

Yours sincerely,



A/Prof James Lee FRACS
Scientific Co-Convenor



Dr Marty Smith FRACS
Scientific Co-Convenor

ORGANISING Committee



A/PROF JAMES LEE FRACS

Specialist General & Endocrine Surgeon – The Alfred,
Monash Health & Epworth HealthCare

A/Prof James Lee is a General Surgeon specialising in Endocrine Surgery, based in Melbourne. His interests include all aspects of thyroid surgery, parathyroid surgery and adrenal surgery.

James completed training in General Surgery at the Austin Hospital, and qualified as a General Surgeon in 2010. After obtaining the specialist qualification, he underwent further training in Endocrine Surgery, both at the Austin Hospital in Melbourne and the Royal North Shore Hospital in Sydney, where he undertook the T.S. Reeve International Fellowship in Endocrine Surgery.

In 2014, James completed his thesis on microRNA biomarkers for papillary thyroid cancer, and was awarded Doctor of Philosophy (PhD) by the University of Sydney. James was a past recipient of the RACS Senior Lecturer Fellowship, and his current research is supported by The Aftershock Foundation. James is a co-editor of the Endocrine Surgery Section of the ANZ Journal of Surgery, and co-chair of the Developing a Career and skills in Academic Surgery (DCAS) Course. He is dedicated to the training of the next generation of surgeons through his involvement with the teaching hospitals

ORGANISING Committee



DR MARTY SMITH FRACS

Specialist General, HPB & Upper GI Surgeon - Acting
Director - Department of General Surgery - The Alfred

Mr Marty Smith is a General Surgeon specialising HPB & Upper GI Surgery, and advanced laparoscopic surgery.

After completing a degree in Genetics and Microbiology at the University of Melbourne, Marty went on to study Medicine at the Flinders University of South Australia. He then trained in general surgery at the Alfred hospital - completing his fellowship in January 2004. He then undertook an Upper GI and Hepatobiliary fellowship at the Western Hospital in Melbourne before travelling overseas for further training.

In the UK he completed an Upper GI fellowship at Addenbrookes Hospital in Cambridge followed by a HPB Surgical fellowship at the Royal London Hospital. He then spent time working with the Liver transplant unit at Kings College hospital in London before returning to Australia.

Currently Marty works with the Victorian HPB Surgery Group at Cabrini and is the Director of the HPB Surgery unit at The Alfred Hospital. He also provides general surgery consulting and operating at Kyneton Hospital and is involved in surgical teaching at undergraduate and postgraduate levels along with being a Board-Member of the AANZHPBA.

ORGANISING Committee



MR DAMIEN LOH FRACS

Specialist General, Oesophagogastric, Bariatric & Trauma Surgeon - The Alfred

Mr Damien Loh is an upper gastrointestinal and general surgeon, specialising in surgery for disorders of the stomach and oesophagus, and weight loss surgery.

Damien obtained his medical degree from the University of Melbourne and gained his Fellowship in General Surgery in 2012. He subsequently undertook a further three years of specialty training in upper gastrointestinal and bariatric surgery at various specialist centres around Australia. He currently works as an upper gastrointestinal surgeon and bariatric surgeon at the Alfred Hospital.

Damien has published in several local and international journals, and presented at local and international meetings and conferences. He has been actively involved in teaching and mentorship throughout his career. He is the General Surgery Training Program Director at The Alfred, current Chair of the Victorian & Tasmanian Committee of the Australian Board in General Surger, and a faculty instructor of the Surgical Skills and Techniques (ASSET) course at the Royal Australasian College of Surgeons (RACS).

ORGANISING Committee



DR PETER CARNE FRACS

Specialist General & Colorectal Surgeon - Director of the
Colorectal Surgical Unit - The Alfred

Dr Peter Carne is a Colorectal Surgeon specialising in the management of diseases of the colon, rectum and anus. His special interests include colorectal cancer (including recurrent rectal cancer), appendiceal tumours, pelvic tumours (including presacral tumours), inflammatory bowel disease, diverticular disease, stomas, rectal prolapse and perianal conditions. Peter performs open, robotic and laparoscopic colorectal surgery, as well as colonoscopy, colonic stents and transanal endoscopic microsurgery.

He undertook my specialist training with the Colorectal Surgical Society of Australia and New Zealand (CSSANZ), including a Colorectal Fellowship at the Mayo Clinic in the US. He is also accredited with the Conjoint Committee for Recognition of Training in Gastrointestinal Endoscopy.

Peter is the Director of the Colorectal Surgery unit at the Alfred Hospital and an adjunct Senior Lecturer with the Cabrini Monash University Department of Surgery.

ABOUT The Alfred Meeting

ORGANISING COMMITTEE

Scientific Convenors

- A/PROF JAMES LEE FRACS
Specialist General & Endocrine Surgeon – The Alfred.
- MR MARTY SMITH FRACS
Director of Surgery - The Alfred

Committee Members

- A/Prof James Lee FRACS
- Mr Marty Smith FRACS
- Mr Peter Carne FRACS
- Dr Damien Loh FRACS

When & Where

The Alfred 2025 General Surgery Meeting will be held in Melbourne as follows:

Grand Ballroom - Sofitel Melbourne
25 Collins Street
MELBOURNE

- Day One: Friday 31 October - Full Day
- Day Two: Saturday 01 November - Half Day

Delegate Breakdown

The Alfred Meeting - now in it's ninth year - averages **160-180 delegates** from across Australia, made up of a mix of consultants - general and subspecialised, and general surgeons in training (trainees and SIMGs)



SPONSORSHIP Opportunities

Inclusions

EXHIBITION DISPLAY

REGISTRATION OF COMPANY REPRESENTATIVES

*10 MINUTE QUICK PITCH

SPLASH SCREEN DISPLAYED DURING PANEL DISCUSSIONS AND BREAKS
(WHERE APPLICABLE)

BREAKFAST SYMPOSIUM OPPORTUNITY (60 MINUTES)

*SPONSORSHIP OF SCIENTIFIC SESSIONS

COMPANY LOGO INCLUDED ON
DELEGATE LANYARD / NAME BADGE

COMPANY LOGO AND ACKNOWLEDGEMENT INCLUDED IN THE
PROVISIONAL AND FINAL PROGRAMS

COMPANY LOGO AND ACKNOWLEDGEMENT INCLUDED ON
CONGRESS ADVERTISING

COMPANY LOGO AND ACKNOWLEDGEMENT ON CONGRESS
WEBSITE, WITH COMPANY LINK

**COMPANY ADVERTISEMENT IN THE PROVISIONAL
AND FINAL PROGRAMS

BRAND AWARENESS / COMPANY PROGRAM VIDEO CAMPAIGN FOR
PUBLICATION ON EVENT SITE HOMEPAGE

DELEGATE LIST (NAME, STATE AND COUNTRY) WHERE RELEASE OF DETAILS
HAS BEEN GRANTED

***Quick pitch will be scheduled during day 1 or day 2 lunch break
and will be presented from your display booth.*

<div>PLATINUM</div> <div>\$33,000 INC. GST</div> <div>(EXCLUSIVE OPPORTUNITY)</div>	<div>GOLD</div> <div>\$18,000</div>	<div>SILVER</div> <div>\$9,900</div>
5M X 4M	4M X 4M	4M X 3M
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ALTERNATIVE Opportunities

Breakfast Masterclass

\$8,800 Inc. GST

A breakfast masterclass provides an excellent opportunity for your company to custom design a workshop for a targeted audience.

DETAILS

- There are two opportunities, subject to sponsorship package availability (Platinum package)
- Masterclasses will be scheduled to run either Friday 31 October or Saturday 01 November prior to main scientific program, with a maximum duration of 90 minutes and must include breakfast catering

INCLUSIONS

- Exhibition booth 3m x 2m
- *Workshop space/room including basic AV and room setup
- **Choice of workshop theme, program content and speakers (*subject to Organising Committee's approval*)
- Publication of workshop abstract in the digital Provisional and / or Final Program/s and event website (subject to timing)
- Registration of company representatives x three (3)
- Lunch, morning and afternoon tea to be held in the Exhibition Area throughout the duration of the meeting
- List of delegates (name, state and country only) where permissions has been granted

To apply for this limited opportunity please submit a proposal for consideration of the Organising Committee to sally.erickson@generalsurgeons.com.au. Please ensure your proposal includes theme, speaker/s and format.

**Room inclusions: Meeting room, theatre style seating, panel table, and lectern | Audio visual inclusions: Microphone, screen and projector. Additional AV requirements will be at an additional cost | Catering will be a base package for breakfast, and organised by the event organiser.*

***There is an opportunity to tailor a 'Building Your Career & Setting up Your Practice' session: if this is meets your organisation's core business, please enquire noting that this is subject to scheduling availability*

ALTERNATIVE Opportunities

Barista Station - \$6,600 Inc. GST

INCLUSIONS

- 4X4 space (space only) for barista station / cafe / lounge
- Registration of company representatives x three (3)
- Lunch, morning and afternoon tea to be held in the Exhibition Area throughout the duration of the meeting
- List of delegates (name, state, and country only) where release of details has been granted

Please note, supply of coffee machine, associated equipment and materials, barista, branding, and furniture is at company's expense.

Brand/Product Digital Awareness Campaign \$5,500 Inc. GST

Build brand awareness via digital/video promotion on the homepage of the event website:

- Promotional video housed on the homepage of the event site, linked to your company website
- This can include a company profile or product / service promotion

**Video production costs are at the expense of the supporting company, and must meet event website specifications*

Add-On - Booth Pitch - \$3,300 Inc. GST

BOOTH ADD-ON: Opportunity to tailor a pitch from your exhibition display during one of the scheduled lunch breaks:

- Your pitch will be scheduled during the lunch break on Friday 31 October
- Pitch cannot exceed 15 minutes in duration
- Choice of pitch theme, content, and faculty - subject to Organising Committee approval
- Your pitch synopsis will be published on the event website and marketed accordingly



EXHIBITION Opportunities

The exhibition will be the focal point of The Alfred Meeting.

The program will be structured to maximise opportunities for delegates to visit the exhibition during all morning and afternoon tea, and lunch breaks, with all catering being served in the Exhibition Area.

Exhibition 3m X 2m

\$4,400 Inc. GST

INCLUSIONS

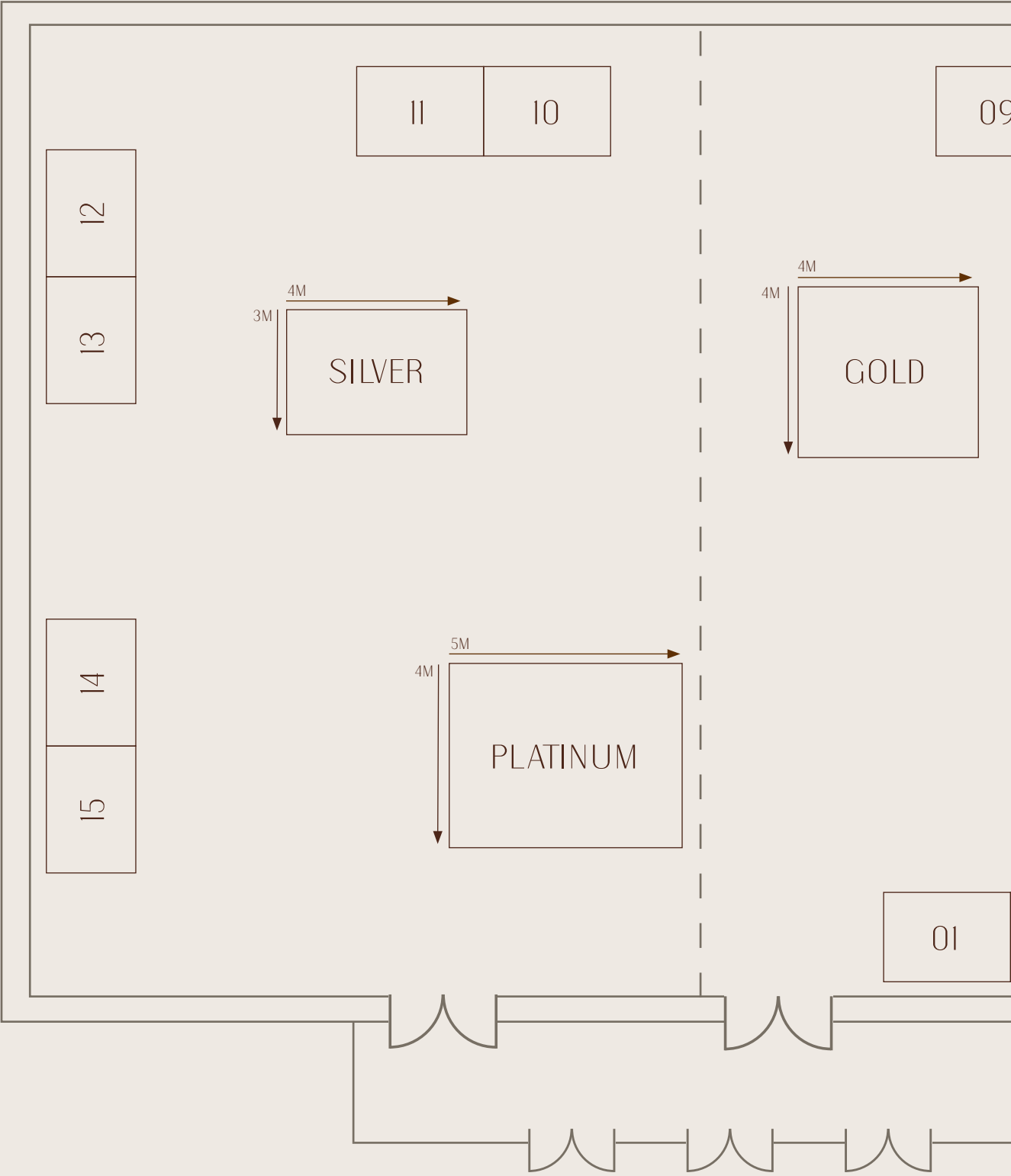
- Back and side 2.4m high walls (two walls for corner booths)
- One (1) x fascia board + One (1) x company name sign (corner stands receive two (2))
- Two (2) x 150w spotlights + One (1) x 4amp power point
- Registration of company representatives x two (2)
- Lunch, morning and afternoon tea to be held in the Exhibition Area throughout the duration of the meeting
- List of delegates (name, state, and country only) where release of details has been granted
- Acknowledgement of exhibition on the dedicated meeting website, and in the Provisional and Final Programs

Industry Registration

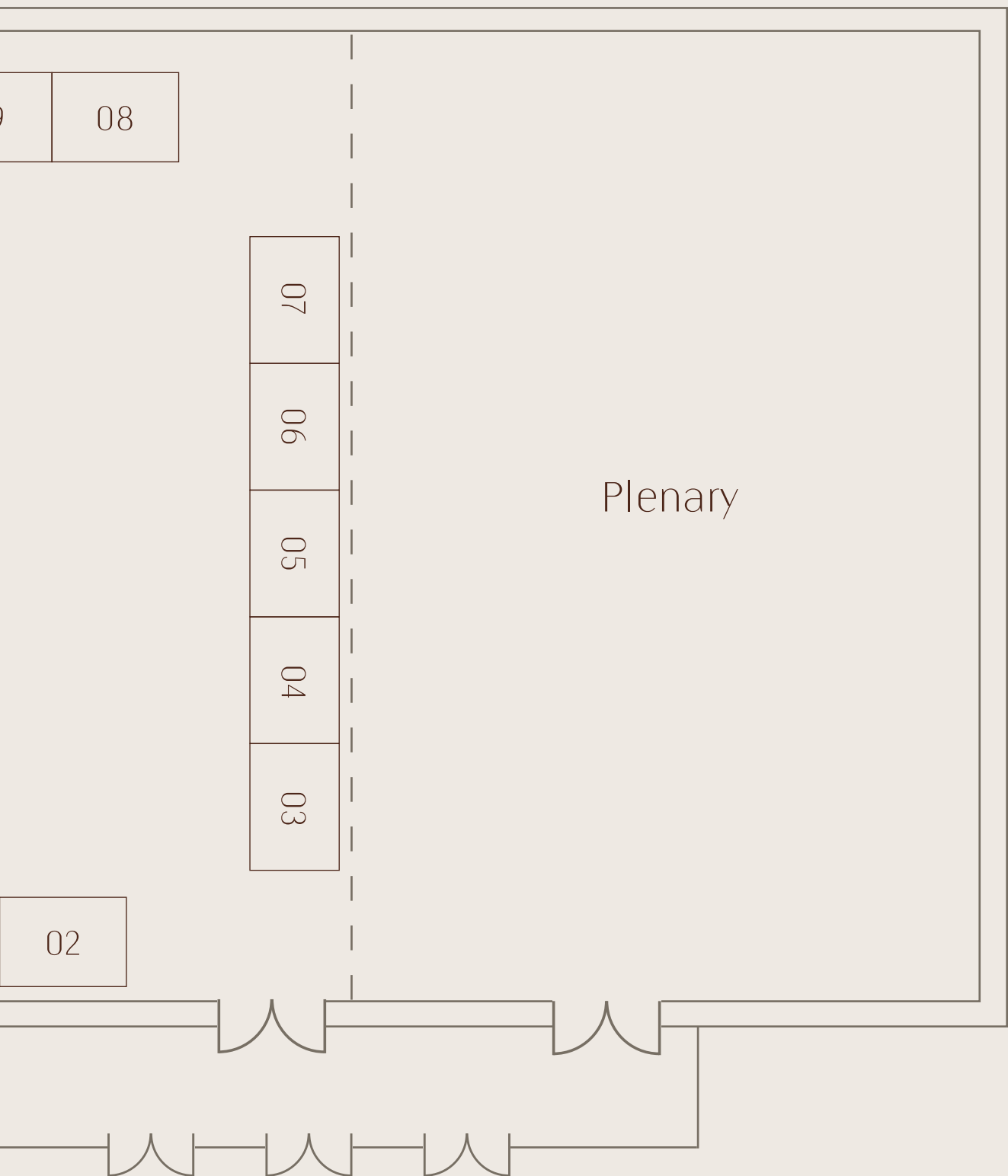
\$550 Inc. GST

Industry representatives in addition to what is included in your sponsorship or exhibition package can be registered at a cost of \$550 Inc. GST per person, which includes access to the Exhibition Area and catering for the duration of the Meeting.

EXHIBITION Floor Plan



**Please note floor plan is subject to venue and exhibition build
It is our intention to maintain this floor plan however



APPLICATION Process

1. Please complete the application form (overleaf) indicating your sponsorship and/or exhibition preference/s, and return together with your full payment method, as outlined
2. You will be notified by email upon receipt of application form.
3. Upon acceptance of application, you will be sent a tax invoice
4. The application form request that you list your first three preferred booth numbers. Every effort will be made to accommodate your booth preferences, however please note that booths will be allocated using the first in, first served method, and the level of sponsorship. Please note that particular booths have been assigned to particular sponsorship packages. Your allocated booth number will be confirmed in writing no later than six weeks prior to the meeting date. The event organiser reserves the right to alter the floor plan without notice. Should the floor plan be altered in the future, exhibitors affected by the change will be notified in writing, by email
5. All sponsorship/exhibition applications cannot be finalised until payment has been received as per payment terms and conditions outlined in individual tax invoices.

Application Form

Please return completed form to General Surgeons Australia care of Sally Erickson - E sally.erickson@generalsurgeons.com.au

CONTACT DETAILS		SPONSORSHIP <small>[All prices are listed in \$AUD & are inclusive of GST]</small>	
COMPANY NAME		<input type="checkbox"/> PLATINUM	\$33,000
CONTACT NAME		<input type="checkbox"/> GOLD	\$18,000
POSITION		<input type="checkbox"/> SILVER	\$9,900
COMPANY ADDRESS		<input type="checkbox"/> BREAKFAST MASTERCLASS	\$8,800
STATE P/CODE		<input type="checkbox"/> BARISTA STATION	\$6,600
PHONE NO.		<input type="checkbox"/> BRAND AWARENESS CAMPAIGN	\$5,500
MOB NO.		<input type="checkbox"/> ADD-ON - BOOTH PITCH	\$3,300
EMAIL ADDRESS		<input type="checkbox"/> TAILORED OPPORTUNITIES	\$TBC
PAYMENT DETAILS		EXHIBITION	
I REQUIRE A TAX INVOICE TO MAKE EFT PAYMENT		<input type="checkbox"/> EXHIBITION BOOTH 3M X 2M	\$4,400
CHEQUE ENCLOSED <small>(PLEASE MAKE PAYABLE TO GENERAL SURGEONS AUSTRALIA)</small>		<input type="checkbox"/> ADDITIONAL INDUSTRY REGISTRATION	\$550
CREDIT CARD (COMPLETE CARD DETAILS BELOW)		TOTAL \$	
<input type="radio"/> MASTERCARD <input type="radio"/> VISA <input type="radio"/> AMEX		EXHIBITION BOOTH/SPACE LOCATION <small>(1-3 in order of preference. Allocation will be determined by receipt of payment)</small>	
CARD NUMBER:		NO. 1	
CCV <small>(3 DIGIT NO. ON BACK/AMEX: 4 DIGIT NO. ON FRONT)</small>		NO. 2	
EXP. DATE		NO. 3	
CARD HOLDER NAME:			
SIGNATURE:			

TERMS & CONDITIONS

I accept the Terms & Conditions outlined within this Sponsorship Prospectus.

Signature: _____ Full Name: _____ Date: _____

Indication of payment method is required | Please refer to the Cancellation Policy under Terms & Conditions within this document in the event you need to cancel

TERMS AND Conditions

TERMS OF PAYMENT

Full payment must be made at the time of application. Payment can be made by selecting one of the following options:

CREDIT CARD

Please complete the credit card component of the application form on page 17. A tax receipt will be supplied upon payment processing.

TAX INVOICE/EFT PAYMENT

Please indicate that you require a tax invoice when completing the application form. Tax invoices will be issued within 10 business days of receipt of application form.

Please note that payments must be made within four weeks of invoice being issued in order to secure your preferred sponsorship/exhibition option.

ACCEPTANCE OF APPLICATION

The application of the sponsor/exhibitor to exhibit is an offer which is accepted by the Organiser - General Surgeons Australia, of the amount payable on making this application.

BOOKING CONDITIONS

Acceptance of sponsorship/exhibition applications will be subject to Organising Committee approval. The Organising Committee reserves the right to decline applications based on any association, direct or indirect, that does not uphold the objectives of the Meeting.

CANCELLATION POLICY

Cancellations must be made in writing to the Event Organiser. In the case of cancellation of sponsorship and/or exhibition booth(s) space, please note that the Organising Committee reserves the right to retain monies paid in full unless sponsorship and or exhibition booth(s) space is resold. If payment of the full amount indicated on the application form is not received by the due date, your preferred sponsorship package and/or exhibition booth(s) space cannot be held for you. The Organising Committee reserves the right to cancel the exhibition in circumstances beyond their control.

INDUSTRY REPRESENTATIVE REGISTRATION

The sponsor and/or exhibitor understands that all industry representatives must be officially registered. Any industry representatives attending the meeting, outside of the allocated registrations included as per each sponsorship package and/or exhibition booth(s) space package, must pay an additional \$550 Inc. GST per representative.

TERMS AND Conditions

GENERAL TERMS

The exhibitor agrees to be bound by the Sponsorship and Exhibition General Terms and Conditions as set out within this document, which is acknowledged as received.

EXHIBITION SPACE ALLOCATION

The exhibitor understands that exhibition space will be allocated in order of receipt of payment and that the Organising Committee's decision will be final.

LIABILITY AND INSURANCE

The Exhibitor and the servants, agents, and contractors of the Exhibitor occupy and use the exhibition booth(s)/space allocated under this exhibition contract and enter Sofitel Melbourne (the 'Venue') and act under, or pursuant to, this exhibition contract at their own risk. The Exhibitor hereby indemnifies and releases the Organiser - General Surgeons Australia ('Venue Manager') and each of them against all actions, suits, costs, claims, and demands brought against the Organiser, and the Venue Manager by any person, firm, or corporation for any damage or loss caused directly, or indirectly to, or suffered by any person, firm, or corporation as a result of any act or default of the Exhibitor or the servants, agents, contractors, or invitees of the Exhibitor or resulting directly or indirectly from the attendance of the Exhibitor at the exhibition, including travel to and from such venues and without limiting the foregoing of the Organiser and the Venue Manager or any of them shall not in any circumstances be liable for any loss, damage, or injury which may occur to the Exhibitor or the servants, agents, or contractors of the Exhibitor or for any damage to their property including damage to exhibits, plant equipment, fixtures, fittings, or other property whatsoever or for any loss of profits which they may suffer howsoever caused. It is strongly advised that each Exhibitor seek to cover their equipment, exhibits, and display material with adequate insurance and also effect public risk insurance at the expense of the Exhibitor.

IMPLIED WARRANTIES

In the event that any statute implies any term, condition, or warranty into this agreement which cannot be lawfully excluded, such as terms will apply to this agreement save that the liability of the Organiser and each of them for breach of any such implied term will be limited, at the option of the Organiser, to any one or more of the following:

1. The placement of goods to which the breach relates or the supply of equivalent goods
2. The repair of such goods
3. The payment of the costs of replacing the goods or of acquiring equivalent goods, or the payment of the cost of having the goods repaired

TERMS AND Conditions

CONSEQUENTIAL DAMAGE

The Organiser will not be liable for any indirect or consequential damages arising from a breach of the Exhibitor Contract

SECURITY

The Venue operations provide fundamental perimeter security within the venue, but beyond this the Organiser and the Venue Manager and their offices and employees, separately or collectively, are not responsible for any damage to or for, the loss or destruction of an exhibit, from fire or theft or accidents or injury resulting from such causes. Additional security requirements should be discussed between the Exhibitor and the Venue Manager directly.

ADDITIONAL CONDITIONS AND REGULATIONS

The Exhibitor and the servants, agents, contractors, and invitees of the Exhibitor are also to observe the conditions, rules, regulations, and procedures as set by the Venue Manager. Further details can be obtained by contacting the Venue Manager directly.

VARIATIONS

The Organiser may, in the event of any circumstances which render it necessary, vary the exhibition space allocation and the Exhibitor will accept such re-allocation without any claim for reduction in charges or otherwise.

UNAVOIDABLE OCCURRENCES

In the event that the Exhibition is cancelled or delayed through no fault of the Organiser, the Venue Manager or the Exhibitor, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorder, riots, insurrections, work stoppages, slow downs, or disputes, or other similar events then the Exhibitor shall not be entitled to any refund or claim for any loss of damage.

ASSIGNMENT AND SUBLETTING

No Exhibitor shall assign, sublet, or share the whole or any part of the allocated space or booth without the acknowledgement and consent of the Organiser.

HOURS

The Organiser shall determine the hours during which the Exhibition shall be conducted and as to hours of access for exhibitors including variations of such times as shall be necessary.



Enquire.

*All Sponsorship and/or Exhibition enquiries
can be directed to the Event Manager as per
the following:*

Sally Erickson
General Surgeons Australia
250-290 Spring Street
EAST MELBOURNE
VIC 3002

E. sally.erickson@generalsurgeons.com.au
W. thealfredgeneralsurgerymeeting.org.au

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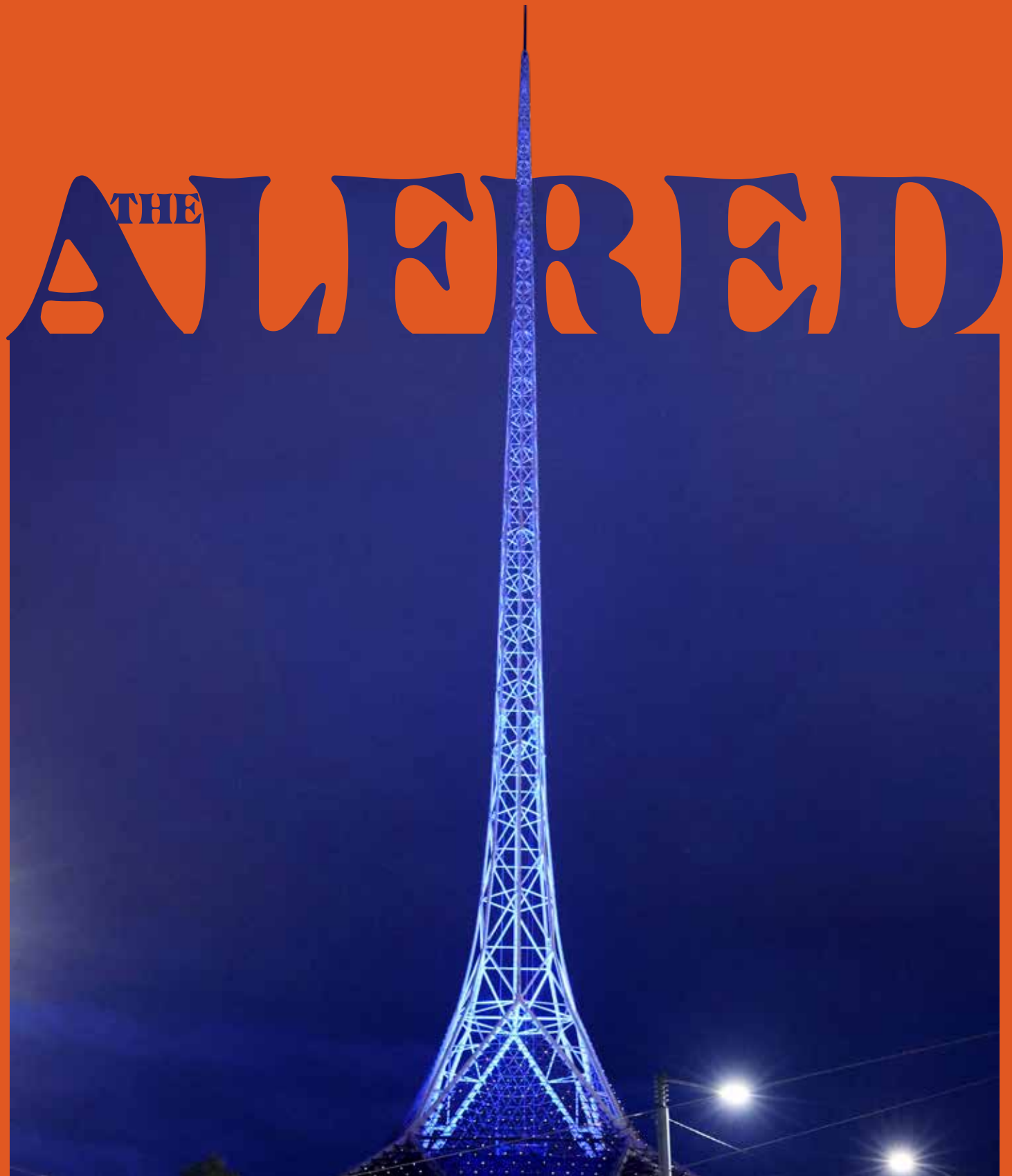
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